

Objectives

Solution

Benefits

Quick Facts

SAP Solution Brief
SAP Analytics Cloud

Act Confidently with **Complete and Contextual Business Analytics**

THE BEST RUN





Underpin every decision with a **new level of intelligence**

Business success demands strategic, operational, and tactical decision-making. But first, users must access analytics complete with business intelligence, prediction, and planning to act confidently in the moment. With the SAP® Analytics Cloud solution, every user tasked with making intelligent decisions can tap the **real-time, contextual insight** necessary to boost outcomes.

Underpin every decision with a new level of intelligence

Simply put, analytics exists to provide information to support business decisions. SAP Analytics Cloud delivers insights on accumulated history, the present situation, and forward-facing trends to all decision-makers, revealing the next steps toward adding optimal business value. The solution combines our business intelligence (BI) system – one of the strongest available today – with enterprise planning. Best of all, you gain the power of artificial intelligence, machine learning technology, and predictive analytics.

With SAP Analytics Cloud, a morass of stand-alone reporting spreadsheets or disconnected planning tools is eliminated to support organizational strategy alignment. Stakeholders can find everything they need embedded within their familiar work context. No matter the core function, decisions are more complete, contextual, and certain – positioning your business to quickly multiply its agility and power with competitive innovation that paves the way to becoming an intelligent enterprise.



Start with **top-rated BI** functionality

Move from data to intelligence across all lines of business on one platform providing a single user experience. SAP Analytics Cloud gives business users at all levels comprehensive, self-service analytics that adheres to the industry's leading visual design standards while delivering superior value from Big Data.

Take, for example, The BI & Analytics Survey. Updated and administered annually by industry analyst and consulting firm BARC, the study measures current developments, patterns, and trends in the BI and analytics space in such critical areas as mobile and cloud computing, data preparation, and operational business intelligence. In 2020, The BI & Analytics Survey 21 attracted more than 2,000 responses.

The BI & Analytics Survey 21 reported that SAP® Analytics Cloud achieved no less than 19 top rankings and 21 leading positions against its competitors and received particularly high marks:

- 93% rated its functionality for creating dashboards as good or excellent
- 86% rated SAP support for SAP Analytics Cloud as good or excellent
- 93% would recommend SAP Analytics Cloud

You can register [online](#) to receive a free copy of the survey.

Start with top-rated business intelligence functionality

Improve business outcomes with complete analytics

Turn insight into action right where you work

Enjoy smart capabilities designed for business people



Improve business outcomes with complete analytics

Twenty-first-century analytics must encompass everything from financial reporting, through performance management, to enterprise planning. SAP Analytics Cloud provides end-to-end data management tools and analytics to support smart data access, preparation, and quality governance while aligning processes on standard business logic and semantics and supporting predictive modeling. The solution also scales to your changing business needs in running on the enterprise-grade, Big Data-ready SAP Cloud Platform.

SAP Analytics Cloud offers board- and CXO-level analytics through SAP Digital Boardroom. A next-generation touch-screen experience that presents information graphically and intuitively on very

large screens enables top leaders to understand the past, oversee business execution, and simulate the future. They can also work directly and collaboratively by using handheld devices to monitor the business and drive the changes that help you master the digital economy.

You can advance your business initiatives by deploying innovative mobile apps that further capitalize on the strengths of SAP Analytics Cloud. And to widen your choices even more, an open-innovation technology strategy lets our many partners help tailor the solution to meet your specific needs.

Start with top-rated business intelligence functionality

Improve business outcomes with complete analytics

Turn insight into action right where you work

Enjoy smart capabilities designed for business people



Turn **insight into action** right where you work

Using SAP Analytics Cloud, you can embed planning and analysis directly into processes supported by your enterprise applications. Streamlined workflows bring insight to the point of decision, so employees can learn about relevant patterns and trends as they perform daily work and turn smart insight into smart action immediately.

A common data model across all internal and external data helps users of all skill levels increase their data literacy and understand business logic and semantics. You can increase engagement and

accountability throughout your workforce with a common business language that users trust. Built-in social collaboration tools support discussions about all data – big and small – with any number of users, at any time.

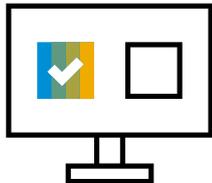
With SAP Analytics Cloud, you gain access to collective intelligence in one of the world's largest clouds for business applications. More than 150 million customers together reveal new insights, establish new benchmarks, and share new best practices.

Start with top-rated business intelligence functionality

Improve business outcomes with complete analytics

Turn insight into action right where you work

Enjoy smart capabilities designed for business people



Boost the speed and accuracy of decision-making

with analytics embedded in the context of daily tasks and visualized in personalized dashboards.



Enjoy **smart capabilities** designed for business people

SAP Analytics Cloud lets you deliver new insights revealed by emerging AI technologies to the right people at the right time, augmenting familiar business intelligence and enterprise planning with machine learning and predictive analytics.

Built-in machine learning algorithms automatically guide data discovery and help detect previously hidden influencers and patterns. You can explore formerly invisible drivers of key performance indicators and examine trade-offs among them. And the latest predictive tools

empower you to forecast potential outcomes with the push of a button.

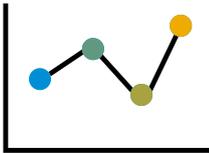
The primary mechanism for searching decision-support content in SAP Analytics Cloud is natural-language processing. This technology allows users to pose a question conversationally at any time and receive a real-time response expressed visually. All employees can work toward confident predictions and forecasts with unprecedented ease – directly within standard workflows and on their own, without having to ask IT experts or data scientists for assistance.

Start with top-rated business intelligence functionality

Improve business outcomes with complete analytics

Turn insight into action right where you work

Enjoy smart capabilities designed for business people



Take advantage of smart algorithms to **uncover new relationships in your data**, draw insights previously hidden, and fuel intelligent predictions.



Get it all in **one solution**

SAP Analytics Cloud provides analytics for all users. Everything your intelligent enterprise needs for reporting, predicting, and planning is at hand – in one high-performance, in-memory system and a single user experience.

A live connection to your on-premise applications eliminates the need to upload the data itself to the cloud. With “hybrid analytics” and a smooth-running ecosystem of existing local solutions and new cloud applications, you can discover new insights and deliver them to decision-makers in context with minimal investment and risk.

Preconfigured, best-practice industry and line-of-business content helps jump-start the development of your analytics system. The open-innovation technology behind SAP Analytics Cloud lets you tailor analytical applications with content from our partners. Comprehensive data management and analytics help ensure that a consistent data model and trusted information underpin analysis and planning. Furthermore, machine learning capabilities embedded in your applications enrich and accelerate decision-making within daily ERP functions.

Get it all in one solution



Going beyond many other analytics products on the market today. SAP Analytics Cloud offers **the functionality you want in a single solution.**



Summary

The SAP® Analytics Cloud solution helps jump-start a transition into an intelligent enterprise with a single user experience. Whether in the boardroom, at the office, or during a customer meeting, users can discover, analyze, predict, plan, and report information needed to make complete and contextual decisions and act confidently. Access to all data, semantics, and business logic enables users to turn formerly hidden insights into well-advised actions that enhance business outcomes.

Objectives

- Become a 21st-century intelligent enterprise
- Move beyond spreadsheet-based analysis and planning
- Offer immediate insight users can trust
- Capitalize on enterprise planning and predictive analytics

Solution

- Comprehensive in-memory data management and analytics
- Contextual delivery of smart insights through natural-language processing
- Faster, more-confident decision-making without expert intervention
- Affordable, available, and scalable analytics

Benefits

- Harness machine learning to augment the analytics you need in one solution
- Connect live to on-premise applications to avoid uploading data to the cloud
- Speed deployment and lower costs with preconfigured industry and line-of-business content
- Work with SAP partners to tailor the solution to your exact needs

Learn more

To find out more about the SAP Analytics Cloud solution, call your SAP representative or visit us [online](#).



Follow us



www.sap.com/contactsap

Studio SAP | 72658enUS (20/12)

© 2020 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/copyright for additional trademark information and notices.

THE BEST RUN 